2027 MOAA Charities Community Outreach Grant Practice Application

Eligibility Form

10 Support Areas:

- Housing
- Food Assistance
- Employment
- Health (including Behavioral Health)
- Family Support
- Community Reintegration
- Financial Assistance
- Legal Assistance
- Transportation
- Crisis Relief

Do the programs or services requesting assistance through this MOAA Charities Community Outreach Grant fall under at least one of the 10 areas of critical family need?

- Yes
- No

Does your council or chapter deliver MOAA Charities-funded programs/services directly to those in need and/or does the council or chapter deliver the funds through a community partnership or collaboration?

- Yes
- No

If awarded, will those benefiting from this grant fall under the specifications of "military and veteran families" as described within the Community Outreach Grant Criteria?

- Yes
- No

If you received a Community Outreach Grant during the 2025 grant cycle, have you submitted your final Grant Usage Report, required by Apr. 30, 2026?

- Yes
- No
- N/A

We highly recommend the grantee have in place a general liability insurance policy that will remain active until all grant funds have been used. The chapter will be liable for any and all incidents, regardless of insurance status. Do you agree?

- Yes
- No

As an applicant, have you read through the 2027 Community Outreach Grant Criteria prior to submitting an application?

- Yes
- No

Application Form

Section One - Grant Applicant/Chapter Representative

1. Person Completing and Submitting the Application:
2. Are you a MOAA Council or Chapter member?
    - Yes
    - No
3. Title/Position within the MOAA Council/Chapter:
4. Council/Chapter or Organization Website:
5. Email Address:
6. Phone Number:
7. Applicant's Involvement Within the Proposed Program:
   Please describe your role in the MOAA Council/Chapter and/or your involvement in the proposed program or project. For example, identify whether you are a chapter officer, committee chair, program coordinator, volunteer, or other chapter representative, and describe your responsibilities related to this grant request.

Section Two - Chapter Information

1. MOAA Council or Chapter Name:
2. Number of Active Chapter Members:
   (active members are defined as any members that have participated in chapter events within the last year)
3. Does your Chapter maintain an active General Liability Insurance policy?
   (insurance not required but preferred)

- Yes
- No

4. How many Community Outreach Grant applications is your Council/Chapter submitting during the 2027 grant cycle?
   (Please provide the total number of applications your Council/Chapter is submitting during this grant cycle, including this application.)

   Note: You will have to fill out a separate application for each program.

Section Three - Program & Grant Request

1. Organization and/or Program Name:
   (e.g., Youth & Troops Organization, and our North South Chapter Community Fund – Freedom Isn't Free event)
2. Grant Amount Requested:
   (maximum request: $5,000)
3. Geographical area served:
   (e.g., "Greater Dallas Metro Area" or "Pensacola, Fla.")
4. Is this program/project new or previously established?
   - New program/project
   - Existing program/project
   - Expansion or enhancement of an existing program/project
5. Has this program/project previously received a MOAA Community Outreach Grant?
6. If yes, please provide the grant year and award amount.
7. Describe what, if anything, is different or improved about the program.
8. If you would like to provide photos of previous projects, you can do so here.
   (optional)

Section Four - Partner Organization & Collaboration

1. Is your MOAA Council/Chapter collaborating with an outside organization or organizations on this program?

   - Yes
   - No
2. Organizations Name:
3. Organization Website:

4. Primary Contact:
5. Email Address:
6. Phone Number:
7. Describe the Partnership:
   Please describe the role of the outside organization in the proposed program and explain how the organization will work with the MOAA Council/Chapter. Please identify which organization will be responsible for program delivery, identifying beneficiaries, purchasing goods/services, distributing assistance, maintaining records, or performing other major responsibilities, as applicable.

Section Five - Program Information

1. Is the MOAA Council/Chapter and/or the organization with which you are partnering with an IRS-recognized nonprofit organization under Section 501 (for example, 501(c)(3), 501(c)(19), etc.)?

   - Yes
   - No
2. Program Description:
   Provide a concise overview of the proposed program or project. Please include:

   - The name of the program/project;
   - The organizations involved;
   - The purpose of the program;
   - The military/veteran population being served;
   - The geographic area served; and
   - A brief description of how the program operates.
3. If your Council/Chapter will administer the program directly, please describe how the program will be managed.
4. Who will Benefit?
   Identify the population(s) within the military and veteran community who will benefit from this grant.

   ☐ Currently serving individuals
   ☐ Military spouses
   ☐ Military children
   ☐ Surviving spouses
   ☐ Surviving children
   ☐ Veterans
   ☐ Wounded, ill, or injured veterans

- ☐ Retired service members
- ☐ Caregivers
- ☐ Military Families
- ☐ Other

5. How many people will benefit?
6. Expected Outcomes:
   Describe the specific results you expect to achieve with the grant.

Section Six - Grant Evaluation Questions

Please respond to the following prompts in the field provided, for a potential of 100 total points awarded (each question is worth 25 points):

Military Community Need — 25 Points

Who will benefit from this grant, what specific needs or challenges are they experiencing, and how will the proposed use of grant funds address those needs? Please identify the population being served and explain why the need is important. Describe how the proposed project will make a meaningful difference.

Local Community Impact — 25 Points

How will this program benefit your local community? Describe the anticipated community impact, including the number of people or families served, services or resources provided, and measurable outcomes. If applicable, describe how the program addresses a gap in existing community resources or strengthens collaboration among organizations serving the military and veteran community.

MOAA Council/Chapter Involvement & Grant Stewardship — 25 Points

What specific role will your MOAA Council/Chapter play in the program, and how will it ensure that grant funds are used effectively and for their intended purpose? Describe the chapter's involvement before, during, and/or after the program.

Examples may include:

- Volunteer support

- Program coordination
- Fundraising Identifying beneficiaries
- Purchasing or distributing resources
- Partner coordination
- Financial oversight
- Tracking expenditures
- Measuring outcomes
- Reporting results

Please distinguish between the role of the MOAA Council/Chapter and the role of any partner organization.

MOAA Mission & Community Awareness — 25 Points

How will this project increase awareness of MOAA Charities, MOAA, and their mission and programs? Describe how the project demonstrates MOAA's commitment to supporting the uniformed services and veteran community and how MOAA may be recognized or represented through the program. If applicable, describe planned outreach through community partners, events, newsletters, websites, social media, local media, presentations, or other communications.

Section Seven - Applicant Certification

By submitting this application, the applicant certifies that the information provided is accurate and complete to the best of their knowledge and that, if awarded, grant funds will be used for the purposes described in this application and in accordance with the 2027 Community Outreach Grant Criteria.

Name:
Title/Position:
MOAA Council/Chapter:
Signature:
Date:

Documents

IRS Form 990 *(optional)*

Upload the IRS Form 990 of any organization(s) your MOAA Council or Chapter is partnering with for this project.

Audited Financial Statements
Submit your MOAA council or chapter's (or the organization you may be partnering with) audited financial statements for the prior year or from the most recent year available.

Budget
Describe in detail how the grant money will be spent. If part of a larger program budget, describe the portion of that budget to be funded by the grant.

Marketing Materials *(optional)*
Include any organizational program marketing materials or project marketing materials (scans, website screenshots, printed flyers, social media pages, etcetera).