MOAA Charities
Community Outreach Grant Program

2027 MOAA Charities Community Outreach Grant Criteria

Through the Community Outreach Grant program, The MOAA Charities offers grants to MOAA councils and chapters providing services to local military and veteran families — either directly or through partnerships with other community organizations — in one of ten areas of critical military and veteran family need.

Critical Areas of Military and Veteran Family Need. Charities grant funds shall only be used to provide direct services to local military and veteran families in one of the following areas of critical need:

- Housing
- Food assistance
- Employment
- Health (including behavioral health)
- Family support
- Community reintegration
- Financial assistance
- Legal assistance
- Transportation
- Crisis relief

MOAA councils/chapters may deliver these services directly or through community partnerships with other organizations, however MOAA councils/chapters are solely responsible for ensuring all MOAA Charities grant funds are disbursed in support of programs and services within one or more of the 10 critical areas of need listed above.

2027 Community Outreach Grant Program Grant Cycle

- **2027 Maximum Grant Amount:** $5,000
- **Grant Cycle:** May 1 – April 30 (365 days)
- **Grant Application Period:** Dec 1, 2026 – Feb 28, 2027
- **Grant Scoring:** March 1 – March 31
- **Grantees Approved/Announced:** MOAA 2027 Spring Board Meeting
- **Funds Available for Disbursement:** Late May/Early June 2027

Grant Eligibility

1. MOAA Charities council/chapter community grants must support the IRS 501(c)(3) charitable purposes of The MOAA Charities and The MOAA Charities Board Expenditure Policy. (*Ex: Your MOAA council/chapter does not have to be a 501(c)(3) or 501(c)(19) in order to apply for or receive this grant. The organization that a MOAA council/chapter partners with must be a 501(c)(3) or any status that allows tax deductible donations.*)

2. MOAA councils/chapters must deliver charities-funded programs/services either directly or through a community partnership or collaboration within which the MOAA council/chapter has approval authority over how Charities grant funds will be expended. Grant funding may not be used as a "pass through" grant to fund non-MOAA organizations in the local community offering programs/services within which the MOAA council/chapter has little or no active role.

   - Example of a pass through: Giving a check to an organization but having no MOAA council/chapter member involvement in the organization's program or how the funds are used.

3. "Military and veteran families" are defined as any person(s) identified by the collaboration as needing assistance and falling within at least one of the following categories:

   - Currently serving uniformed servicemembers of all ranks, or their family members
   - Veterans of all ranks or their family members
   - Survivors of a deceased uniform servicemember or veteran

Grant Scoring Criteria

Grant applications will be scored based on four criteria points (25 points each, for a total of 100 possible points):

- **Military Community Need — 25 Points**
  Who will benefit from this grant, what specific needs or challenges are they experiencing, and how will the proposed use of grant funds address those needs? Please identify the population being served and explain why the need is important. Describe how the proposed project will make a meaningful difference.

- **Local Community Impact — 25 Points**
  How will this program benefit your local community? Describe the anticipated community impact, including the number of people or families served, services or resources provided, and measurable outcomes. If applicable, describe how the program addresses a gap in existing community resources or strengthens

collaboration among organizations serving the military and veteran community.

- **MOAA Council/Chapter Involvement & Grant Stewardship — 25 Points**
  What specific role will your MOAA Council/Chapter play in the program, and how will it ensure that grant funds are used effectively and for their intended purpose? Describe the chapter's involvement before, during, and/or after the program.

- **MOAA Mission & Community Awareness — 25 Points**
  How will this project increase awareness of MOAA Charities, MOAA, and their mission and programs? Describe how the project demonstrates MOAA's commitment to supporting the uniformed services and veteran community and how MOAA may be recognized or represented through the program. If applicable, describe planned outreach through community partners, events, newsletters, websites, social media, local media, presentations, or other communications.

Grant Application and Administration Procedures

a. All MOAA councils/chapters may submit a grant application through the grant application link, in accordance with the timeline established in the grant.

b. The grant scoring and selection committee shall comprise select members of the MOAA program staff, MOAA Charities board members and any other MOAA participants deemed necessary by The MOAA Charities Board.

c. Councils/chapters receiving MOAA Charities Community Outreach Grants should include their grant-funded activities as part of their Levels of Excellence award submissions each year.

d. Local MOAA councils/chapters are encouraged to issue a local press release within one week of the grant announcement.

e. We expect everyone to abide by local safety guidelines when facilitating an event and/or working with other individuals.

f. Grant recipients should strive to obtain written testimonials and photos of military and veteran family members who have benefited from the program(s) supported by The MOAA Charities grant. Written family member testimonials are vital to sustain this program. Photo release forms will be sent out with the grant award email for grant recipients to use in obtaining a release from military/veteran family members to use their photos in the MOAA national marketing and communications programs. These releases should be signed by any military family member whose photo the chapter wishes to submit to help market this program. One-minute video segments of MOAA council/chapter members delivering services or of clients providing testimonials are highly desired and also require

signed release forms from individuals who appear.

g. MOAA councils/chapters must submit a final grant reconciliation report, and any additional report requests made by MOAA Charities during the life of the grant cycle. The MOAA Charities will provide you with access to the online grant report form to use for data tracking purposes and ease of visibility. Inclusion of a program overview and the results achieved are required and should provide a detailed reconciliation of how all grant funds were expended. Reports should include as many MOAA- branded photos as possible.

h. Specific Reporting dates:
   - End-of-Cycle report opens: Dec 1, 2027
   - End-of-Cycle report due: April 30, 2028

Questions?

Email grants@moaa.org or call our Member Service Center at (800) 234-6622